ERASMUS+ 2027 · THEMATIC PROFILE 18 OF 35

Sustainable Development Goals and Social Innovation

Partner Identification Form · Ankara Yıldırım Beyazıt University (AYBU), Türkiye

Why include AYBU in your consortium? Social innovation and SDG-oriented community projects with municipalities and civil society. AYBU is a public university in Ankara with an Erasmus Charter for Higher Education and 28 Erasmus+ cooperation projects in the Commission's project database since 2014, 17 as coordinator. One contact for every thematic profile: Assoc. Prof. Dr. Musab Talha Akpınar, mtakpinar@aybu.edu.tr.

1. Five reasons specific to this theme

1. Research records tagged by Sustainable Development Goal in a public system
2. A research centre dedicated to social policies and civil society studies
3. A record of Erasmus+ projects serving refugees, older adults, mothers and young women
4. Project cooperation with municipalities and civil society organisations
5. Business research on socially responsible engagement and performance

2. Thematic institutional profile

AYBU tags its research output against the Sustainable Development Goals in its public research information system and hosts research centres on social policies and civil society, on family and society and on Ankara studies. Its Erasmus+ projects have dealt with refugee adaptation, older adults, mothers after childbirth and young women in the labour market, usually with municipalities and civil society partners. The Business School adds research on socially responsible engagement and has prepared applications on the social economy.

Relevant faculties, departments and centres

- Social Policies and Civil Society Studies Research Centre
- Family and Society Research Centre
- Ankara Studies Research Centre
- Business School
- Faculty of Humanities and Social Sciences

Research and training infrastructure

- AVESIS research information system with SDG tagging
- Research centres with links to civil society

3. Relevant previous projects

Project number	Title	Action	Call	AYBU role	EU grant (project)	Status
2024-1-TR01-KA220-YOU-000252394	Hearken the Youth: Fostering Social Inclusion of Deaf Youth through Sports Engagements	Cooperation partnerships in youth	2024	Coordinator	EUR 250 000	Ongoing
2022-1-NL01-KA220-ADU-000086205	PSYCHOLOGICAL AND PEDAGOGIC SUPPORT TO THE MOTHERS IN POST-PARTUM PERIOD	Cooperation partnerships in adult education	2022	Partner	EUR 120 000	Completed
2020-1-TR01-KA204-092715	Supporting Public Education Centers' Educators for Refugee Adaptation	Strategic Partnerships for adult education	2020	Coordinator	EUR 159 435	Completed
2020-1-TR01-KA204-094736	Golden Age Platform: Inclusion of Senior Citizens to Virtualised Environments with Lifelong Learning Facilities	Strategic Partnerships for adult education	2020	Coordinator	EUR 189 378	Completed
2019-3-TR01-KA205-079605	Empowerment of Youth Women Labour Through Non-Formal Learning	Strategic Partnerships for youth	2019	Partner	EUR 103 924	Completed

Source: European Commission, Erasmus+ project lists, export of 19.11.2026. Grant = total EU grant of the project as awarded.

4. Key academic experts

Expert	Unit	Relevance to this theme	Profile
Assoc. Prof. Dr. Semih Ceyhan	Business School – Management (Management and Organisation)	Lead of several social-inclusion Erasmus+ projects; sustainability in business	AVESIS
Assoc. Prof. Dr. Merve Karacaer	Business School – International Trade and Business	Socially responsible engagement and firm performance	AVESIS
Prof. Dr. Hasan Engin Şener	Business School – Management (Management and Organisation)	Citizen participation mechanisms; public policy	AVESIS
Assoc. Prof. Dr. Seda Ekmen	Business School – International Trade and Business	Development economics and inequality-related research	AVESIS
Prof. Dr. Cem Korkut	Business School – Finance and Banking	Microcredit and social finance history	AVESIS

Assoc. Prof. Dr. Semih Ceyhan. Associate Professor of Management at the AYBU Business School, teaching strategic management, entrepreneurship, project development and sustainability in business. His research addresses SME performance, green human resource management, green information systems and digital technology use. He has worked on Erasmus+ partnerships since 2014, leads AYBU's team in Empathetic Classrooms and served as senior expert in an EU technical assistance project. Teaching covers strategic Management; Project Development and Management; Entrepreneurship; BUS 318 Sustainability and Business.

Assoc. Prof. Dr. Merve Karacaer. Associate Professor of International Trade and Business at the AYBU Business School and head of that department from 2019 to 2024. Her research links corporate sustainability, socially responsible engagement and firm performance, green supply chain management and the economics of oil and gas markets, with publications in Borsa Istanbul Review and a book on the BIST Sustainability Index. Teaching covers international trade, finance and business courses. Research record on AVESIS: 32 publications (3 in Scopus), 98 citations on Google Scholar, 3 projects.

Prof. Dr. Hasan Engin Şener. Professor of Management and Organisation at the AYBU Business School, working on public administration, public policy analysis, strategic management and leadership. He has contributed to EU-supported and UNDP projects for Turkish ministries, leads an AYBU research project on the societal acceptance of AI in health and is an accredited external evaluator of the Turkish Higher Education Quality Council and an ISO 9001 internal auditor. Teaching covers strategic management, public administration and human resource management; also teaches at Ahmet Yesevi and Gazi universities.

5. Keywords

Sustainable Development Goals · social innovation · social economy · civil society · social policy · community development · social impact measurement · corporate social responsibility · inclusive growth · local partnerships · social entrepreneurship · SDG education · vulnerable groups · participatory methods · municipal cooperation

6. Alignment with Erasmus+ 2027

Inclusion and diversity; civic engagement; sustainability competences across education and training.

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Cooperation Partnerships in adult education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in youth	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in higher education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Small-scale Partnerships (school education, VET, adult education, youth)	9 March 2027, 12:00 Brussels time	Lump sum EUR 30 000 or 60 000	Partner (or coordinator for a newcomer consortium)
Capacity Building in the field of youth	2 March 2027, 17:00 Brussels time	Up to EUR 300 000 for projects targeting Regions 1, 2 and 3; up to EUR 450 000 for Region 9 (Sub-Saharan Africa), including youth exchanges and youth participation activities (Guide p. 358)	Partner

7. What AYBU can contribute

Contributions described here are potential contributions based on verified institutional capacity; they become commitments only in a signed proposal. Named experts are proposed on the basis of their published work and their participation in a given proposal is subject to their confirmation.

Potential project objectives

- Strengthen the capacity of civil society and local actors to design social innovation
- Integrate the SDGs into teaching and community projects
- Measure social impact credibly

Potential activities

- Mapping of local social innovation practices
- Training on social impact measurement
- Student–community projects
- Toolkits for municipalities and NGOs

Work packages AYBU could lead or co-lead

- Mapping and needs analysis
- Training and toolkits
- Community pilots
- Impact measurement

Training modules AYBU could deliver

- Measuring social impact
- Designing community projects around the SDGs
- Social entrepreneurship basics

Potential deliverables

- Practice map
- Social impact toolkit
- Community project reports
- Training programme

Potential pilot activities

- Student–community projects in Ankara districts
- Impact measurement pilot with NGOs

Target groups AYBU can reach

- NGO staff and volunteers

- Students
- Municipal social service units
- Vulnerable groups

Expected institutional contribution

- Research and needs analysis
- Impact measurement methods
- Community pilots
- Training design
- Links to municipalities and NGOs

8. Management, quality and dissemination capacity

EU projects at AYBU are run by academic project teams with support from the Business School's projects office and the Competitiveness and Innovation Research Centre (REKMER). Financial administration follows Turkish public financial management and control legislation (Law No. 5018); EU grants are kept in dedicated project accounts and the university is subject to external audit by the Turkish Court of Accounts. In the Commission's project database AYBU appears in 28 Erasmus+ cooperation, policy and Jean Monnet projects from call years 2014–2026, 17 of them as coordinator; 9 are running today.

For each project AYBU proposes a quality plan with internal peer review of deliverables, milestone monitoring and partner feedback surveys. The university operates an institutional quality management system under the national Higher Education Quality Council framework, and Business School staff include an accredited external evaluator of that Council.

AYBU disseminates through its institutional website and faculty pages, official social media accounts, a community of more than 26 000 students and about 2 600 staff, its partner universities and its links with ministries, municipalities, chambers and Teknopark Ankara. Multiplier events and training activities can be hosted on its Ankara campuses, and online courses can be delivered through the Distance Education Research Centre.

Results can be sustained through courses in degree programmes, certificate programmes of the Continuing Education Centre, online delivery by the Distance Education Research Centre and follow-up funding from national programmes such as TÜBİTAK. Open publication of materials is the default.

9. Partners we would like to work with

- NGOs and social enterprises
- Municipalities
- Universities with social work or social policy
- Foundations
- Adult education providers

10. Organisation identification

Legal name (national language)	ANKARA YILDIRIM BEYAZIT ÜNİVERSİTESİ

Legal name (Latin characters)	ANKARA YILDIRIM BEYAZIT UNIVERSITESI
Name in English	Ankara Yıldırım Beyazıt University (AYBU)
Organisation ID (OID)	E10137893
PIC	952723525
National / fiscal ID	9600521531
Type of organisation	Higher education institution (tertiary level); Public (state) university; non-profit public body
Erasmus Charter for Higher Education	Erasmus Charter for Higher Education holder — Erasmus code TR ANKARA15
Established	21 July 2010 (decision published in the Official Gazette)
Registered address	AYBÜ Etlik Milli İrade Binası, B-Blok, Ayvalı Mah. Gazze Cad. No: 7, Etlik, Keçiören, 06010 Ankara, Türkiye
Main campus	Esenboğa Merkez Külliyesi, Dumlupınar Mah., 06760 Çubuk / Ankara
Region (NUTS)	TR51 – Ankara
Website	https://aybu.edu.tr
General e-mail / telephone	basin@aybu.edu.tr / +90 312 906 10 00

11. Institutional representative and contact

Legal representative

Name	Prof. Dr. Ali Cengiz Köseoğlu
Position	Rector
E-mail	ackoseoglu@aybu.edu.tr
Telephone	+90 312 906 10 04

Main contact person

Name	Assoc. Prof. Dr. Musab Talha Akpınar
Position	Associate Professor, Department of Management Information Systems; Vice Dean, Business School
Unit	Business School – Department of Management Information Systems
E-mail	mtakpinar@aybu.edu.tr
Telephone	+90 312 906 16 47
Academic profile	https://avesis.aybu.edu.tr/takpinar

12. Links

- University: https://aybu.edu.tr
- Business School: https://aybu.edu.tr/isletme/en
- Academic profiles (AVESIS): https://avesis.aybu.edu.tr
- AYBU projects in the Erasmus+ project database: https://erasmus-plus.ec.europa.eu/projects

Data verified on 20.11.2026. Institutional figures from aybu.edu.tr and AYBU records; project data from the European Commission's Erasmus+ project lists; staff data from AVESIS.