ERASMUS+ 2027 · THEMATIC PROFILE 15 OF 35

International Trade and Sustainable Supply Chains

Partner Identification Form · Ankara Yıldırım Beyazıt University (AYBU), Türkiye

Why include AYBU in your consortium? Trade, logistics and green supply chain expertise for curricula and exporter training. AYBU is a public university in Ankara with an Erasmus Charter for Higher Education and 28 Erasmus+ cooperation projects in the Commission's project database since 2014, 17 as coordinator. One contact for every thematic profile: Assoc. Prof. Dr. Musab Talha Akpınar, mtakpinar@aybu.edu.tr.

1. Five reasons specific to this theme

1. Published research on logistics performance and export variety (Central Bank Review)
2. Evidence on green supply chain practices in a heavy industry
3. Studies of global value chain participation and export competitiveness
4. A dedicated English-speaking department of international trade and business
5. Econometric capacity for trade and sector analysis

2. Thematic institutional profile

The Department of International Trade and Business studies how firms and countries trade and what trade does to the environment. Staff have published on logistics performance and export variety, global value chain participation of Türkiye and MENA countries, the environmental impact of foreign direct investment, green supply chain management in the iron and steel industry and supply chain risk management. The department can contribute sector analysis, teaching cases and training for exporters on sustainable and resilient supply chains.

Relevant faculties, departments and centres

- Business School – Department of International Trade and Business
- Institute of International Relations and Strategic Research

Research and training infrastructure

- International trade and business programme
- Econometric and statistical support

3. Relevant previous projects

AYBU has no funded project specific to this theme yet. Its contribution rests on the research and teaching record described below and on its general Erasmus+ management experience.

4. Key academic experts

Expert	Unit	Relevance to this theme	Profile
Assoc. Prof. Dr. Seda Ekmen	Business School – International Trade and Business	Export performance, global value chains, logistics and environment	AVESIS
Assoc. Prof. Dr. Merve Karacaer	Business School – International Trade and Business	Green supply chain management and firm performance	AVESIS
Res. Asst. Ahmet Şükrü Pampal	Business School – International Trade and Business	Strategic view of supply chain risk management	AVESIS
Assoc. Prof. Dr. Bilge Canbaloğlu	Business School – International Trade and Business	Trade performance, exchange rates and foreign direct investment	AVESIS
Asst. Prof. Dr. Mustafa Ünsalan	Business School – Management (Marketing)	Internationalisation of SMEs and cultural intelligence	AVESIS
Asst. Prof. Dr. Melek Mutioğlu Özkesen	AYBU	International Trade and Business; trade, political economy and environmental governance (AYBU PIF 2026)	AYBU record

Assoc. Prof. Dr. Seda Ekmen. Associate Professor of International Trade and Business at the AYBU Business School, with a doctorate in economics from Middle East Technical University. She works on international trade, global value chains, logistics performance, structural change and the environmental effects of foreign investment, with articles in the International Journal of Finance and Economics and Environmental Science and Pollution Research, and has studied gender and firm innovation. Teaching covers international economics and trade courses. Research record on AVESIS: 40 publications (5 in Scopus), Scopus h-index 2, 5 projects, 7 theses supervised.

Assoc. Prof. Dr. Merve Karacaer. Associate Professor of International Trade and Business at the AYBU Business School and head of that department from 2019 to 2024. Her research links corporate sustainability, socially responsible engagement and firm performance, green supply chain management and the economics of oil and gas markets, with publications in Borsa Istanbul Review and a book on the BIST Sustainability Index. Teaching covers international trade, finance and business courses. Research record on AVESIS: 32 publications (3 in Scopus), 98 citations on Google Scholar, 3 projects.

Res. Asst. Ahmet Şükrü Pampal. Research Assistant in International Trade and Business at the AYBU Business School and doctoral candidate in management and organisation, with a nine-month research stay at Trinity College Dublin Business School. He studies entrepreneurial education and intention, innovative work behaviour and knowledge sharing in SMEs, and has written on quality management and employability in higher education and on supply chain risk management. Teaching covers research assistant duties in international trade and business. Research record on AVESIS: 12 publications (2 in Scopus), Google Scholar h-index 2, 1 project.

5. Keywords

international trade · export competitiveness · global value chains · logistics performance · green supply chain management · supply chain risk · foreign direct investment · trade and environment · internationalisation of SMEs · sustainability reporting in supply chains · customs and trade skills · resilient supply chains · MENA trade · carbon-aware trade · due diligence awareness

6. Alignment with Erasmus+ 2027

Green transition and skills for sustainable business; labour-market relevance of higher education and VET in trade and logistics.

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Cooperation Partnerships in higher education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in vocational education and training	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Alliances for Innovation	14 September 2027, 17:00 Brussels time	EUR 1 000 000 for a 2-year project, EUR 1 500 000 for a 3-year project (Lot 1); EUR 4 000 000 for a 4-year project (Lot 2) (Guide p. 322)	Partner or work-package leader; coordinator for a focused Lot 1
Jean Monnet Actions in higher education (Modules, Chairs, Centres of Excellence)	3 February 2027, 17:00 Brussels time	Jean Monnet Module EUR 35 000; Chair EUR 60 000; Centre of Excellence EUR 100 000 (Guide p. 394)	Sole applicant

7. What AYBU can contribute

Contributions described here are potential contributions based on verified institutional capacity; they become commitments only in a signed proposal. Named experts are proposed on the basis of their published work and their participation in a given proposal is subject to their confirmation.

Potential project objectives

- Prepare trade and logistics staff for sustainability requirements in supply chains
- Strengthen export skills of SMEs
- Bring current trade evidence into teaching

Potential activities

- Sector studies on sustainability requirements for exporters
- Teaching cases on green and resilient supply chains
- Training for SME export staff
- Student consultancy projects with exporters

Work packages AYBU could lead or co-lead

- Sector analysis
- Teaching and training resources
- Piloting with SMEs and students
- Recommendations

Training modules AYBU could deliver

- Green supply chain management
- Export competitiveness and value chains
- Managing supply chain risk

Potential deliverables

- Sector study
- Case collection
- Training package for exporters
- Policy note

Potential pilot activities

- Training pilot with exporting SMEs
- Student consultancy projects with trade associations

Target groups AYBU can reach

- Trade and logistics students
- SME export staff
- Trainers in chambers
- Logistics companies

Expected institutional contribution

- Trade and sector analysis
- Teaching cases
- Training content on sustainability in supply chains
- Evaluation
- Dissemination through business networks

8. Management, quality and dissemination capacity

EU projects at AYBU are run by academic project teams with support from the Business School's projects office and the Competitiveness and Innovation Research Centre (REKMER). Financial administration follows Turkish public financial management and control legislation (Law No. 5018); EU grants are kept in dedicated project accounts and the university is subject to external audit by the Turkish Court of Accounts. In the Commission's project database AYBU appears in 28 Erasmus+ cooperation, policy and Jean Monnet projects from call years 2014–2026, 17 of them as coordinator; 9 are running today.

For each project AYBU proposes a quality plan with internal peer review of deliverables, milestone monitoring and partner feedback surveys. The university operates an institutional quality management system under the national Higher Education Quality Council framework, and Business School staff include an accredited external evaluator of that Council.

AYBU disseminates through its institutional website and faculty pages, official social media accounts, a community of more than 26 000 students and about 2 600 staff, its partner universities and its links with ministries, municipalities, chambers and Teknopark Ankara. Multiplier events and training activities can be hosted on its Ankara campuses, and online courses can be delivered through the Distance Education Research Centre.

Results can be sustained through courses in degree programmes, certificate programmes of the Continuing Education Centre, online delivery by the Distance Education Research Centre and follow-up funding from national programmes such as TÜBİTAK. Open publication of materials is the default.

9. Partners we would like to work with

- Chambers and exporter associations
- Logistics companies
- Business schools
- VET providers in logistics
- Trade promotion bodies

10. Organisation identification

Legal name (national language)	ANKARA YILDIRIM BEYAZIT ÜNİVERSİTESİ
Legal name (Latin characters)	ANKARA YILDIRIM BEYAZIT UNIVERSITESI
Name in English	Ankara Yıldırım Beyazıt University (AYBU)
Organisation ID (OID)	E10137893
PIC	952723525
National / fiscal ID	9600521531
Type of organisation	Higher education institution (tertiary level); Public (state) university; non-profit public body
Erasmus Charter for Higher Education	Erasmus Charter for Higher Education holder — Erasmus code TR ANKARA15
Established	21 July 2010 (decision published in the Official Gazette)
Registered address	AYBÜ Etlik Milli İrade Binası, B-Blok, Ayvalı Mah. Gazze Cad. No: 7, Etlik, Keçiören, 06010 Ankara, Türkiye
Main campus	Esenboğa Merkez Külliyesi, Dumlupınar Mah., 06760 Çubuk / Ankara
Region (NUTS)	TR51 – Ankara
Website	https://aybu.edu.tr
General e-mail / telephone	basin@aybu.edu.tr / +90 312 906 10 00

11. Institutional representative and contact

Legal representative

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Main contact person

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Academic profile	https://avesis.aybu.edu.tr/takpinar

12. Links

- University: https://aybu.edu.tr
- Business School: https://aybu.edu.tr/isletme/en
- Academic profiles (AVESIS): https://avesis.aybu.edu.tr
- AYBU projects in the Erasmus+ project database: https://erasmus-plus.ec.europa.eu/projects

Data verified on 20.11.2026. Institutional figures from aybu.edu.tr and AYBU records; project data from the European Commission's Erasmus+ project lists; staff data from AVESIS.