ERASMUS+ 2027 · THEMATIC PROFILE 33 OF 35

Higher Education Capacity Building and Quality Assurance

Partner Identification Form · Ankara Yıldırım Beyazıt University (AYBU), Türkiye

Why include AYBU in your consortium? Quality assurance, curriculum modernisation and staff development for capacity building in higher education. AYBU is a public university in Ankara with an Erasmus Charter for Higher Education and 28 Erasmus+ cooperation projects in the Commission's project database since 2014, 17 as coordinator. One contact for every thematic profile: Assoc. Prof. Dr. Musab Talha Akpınar, mtakpinar@aybu.edu.tr.

1. Five reasons specific to this theme

1. A young university that built quality systems rapidly and can share how
2. An accredited external evaluator of the national quality council on staff
3. An accredited English-taught business programme
4. Research on university governance, quality management and rankings
5. Existing ties with universities and students from Africa and Central Asia

2. Thematic institutional profile

AYBU was founded in 2010 and has built its academic and quality structures within fifteen years, an experience relevant to younger universities in partner regions. The Business School's English-taught business programme holds STAR accreditation, a professor serves as accredited external evaluator of the Turkish Higher Education Quality Council, and staff publish on participatory management in public universities, strategic quality management and global university rankings. Students from 109 countries and links with universities in Africa and Central Asia support capacity-building partnerships.

Relevant faculties, departments and centres

- Business School
- Quality Coordination Office
- International Relations Office
- Distance Education Research Centre
- Learning and Teaching Research Centre

Research and training infrastructure

- Institutional quality management system
- AVESIS research information system
- Distance education infrastructure

3. Relevant previous projects

Project number	Title	Action	Call	AYBU role	EU grant (project)	Status
2026-1-TR01-KA220-HED-000467241	Interactive 3D Preclinical Dentistry Curriculum and Assessment Package	Cooperation partnerships in higher education	2026	Coordinator	EUR 250 000	Ongoing
101244836	BIAD - AI-Enabled Skill-Building for Tourism and Hospitality: Bridging the Industry-Academia Divide	Alliances for Education and Enterprises	2025	Partner	EUR 1 489 605	Ongoing
2023-2-TR01-KA220-HED-000170604	Curriculum Development in Clinical Dentistry Treatment with Haptic Based Virtual Reality Application	Cooperation partnerships in higher education	2023	Coordinator	EUR 250 000	Completed
2020-1-TR01-KA203-094567	Network Marketing and Initiatives	Strategic Partnerships for higher education	2020	Coordinator	EUR 148 580	Completed
2016-1-TR01-KA203-035482	Novel Approach: Transnational Postgraduate Education and Training Programme in Musculoskeletal Regenerative Research	Strategic Partnerships for higher education	2016	Coordinator	EUR 196 594	Completed

Source: European Commission, Erasmus+ project lists, export of 19.11.2026. Grant = total EU grant of the project as awarded.

4. Key academic experts

Expert	Unit	Relevance to this theme	Profile
Prof. Dr. Hasan Engin Şener	Business School – Management (Management and Organisation)	Accredited external evaluator of the Higher Education Quality Council; ISO 9001 internal auditor	AVESIS
Asst. Prof. Dr. İsmail Çağrı Doğan	Business School – Management (Management and Organisation)	Participatory management at a public university; research methods	AVESIS
Res. Asst. Ahmet Şükrü Pampal	Business School – International Trade and Business	Strategic quality management, student satisfaction and employability	AVESIS
Res. Asst. Muhammed Fatih Özer	Business School – Management Information Systems	Comparative analysis of global university rankings	AVESIS
Assoc. Prof. Dr. Merve Karacaer	Business School – International Trade and Business	Head of department 2019–2024; programme management	AVESIS

Prof. Dr. Hasan Engin Şener. Professor of Management and Organisation at the AYBU Business School, working on public administration, public policy analysis, strategic management and leadership. He has contributed to EU-supported and UNDP projects for Turkish ministries, leads an AYBU research project on the societal acceptance of AI in health and is an accredited external evaluator of the Turkish Higher Education Quality Council and an ISO 9001 internal auditor. Teaching covers strategic management, public administration and human resource management; also teaches at Ahmet Yesevi and Gazi universities.

Asst. Prof. Dr. İsmail Çağrı Doğan. Assistant Professor of Management and Organisation at the AYBU Business School, with ten Scopus-indexed articles in journals such as Strategic Organization and the International Journal of Hospitality Management. He maps strategic management research in hospitality through bibliometric analysis and studies managerial decision-making, academic careers and participatory management in universities, bringing strong evidence-review and research-design skills. Teaching covers management and organisation courses. Research record on AVESIS: 28 publications (10 in Scopus), Scopus h-index 6, Google Scholar h-index 10 (408 citations).

Res. Asst. Ahmet Şükrü Pampal. Research Assistant in International Trade and Business at the AYBU Business School and doctoral candidate in management and organisation, with a nine-month research stay at Trinity College Dublin Business School. He studies entrepreneurial education and intention, innovative work behaviour and knowledge sharing in SMEs, and has written on quality management and employability in higher education and on supply chain risk management. Teaching covers research assistant duties in international trade and business. Research record on AVESIS: 12 publications (2 in Scopus), Google Scholar h-index 2, 1 project.

5. Keywords

higher education capacity building · quality assurance · accreditation · university governance · curriculum modernisation · internationalisation capacity · staff development · research management · university rankings · student-centred learning · digital capacity of universities · university–business cooperation · cooperation with Africa · cooperation with Central Asia · institutional evaluation

6. Alignment with Erasmus+ 2027

Capacity building in higher education in non-associated third countries; quality and relevance of higher education; Global Gateway priorities.

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Capacity Building in Higher Education	9 February 2027, 17:00 Brussels time	Strand 1 (Fostering access to cooperation in higher education): EUR 200 000–400 000; Strand 2 (Partnerships for transformation): EUR 400 000–800 000; Strand 3 (Structural reform projects): EUR 600 000–1 000 000 (Guide p. 337)	Coordinator or partner
Cooperation Partnerships in higher education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Erasmus Mundus Action (Joint Masters and Design Measures)	16 February 2027, 17:00 Brussels time	Lot 1 Joint Masters: unit contributions for institutional costs and scholarships (Guide pp. 298–300). Lot 2 Design Measures: lump sum EUR 60 000 (Guide p. 304)	Coordinator of a Design Measure; partner in a Joint Master

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Erasmus+ Virtual Exchanges in higher education and youth	12 October 2027, 17:00 Brussels time	Up to EUR 500 000 per project; the maximum grant requires at least 2 500 participants (Guide p. 221)	Coordinator

7. What AYBU can contribute

Contributions described here are potential contributions based on verified institutional capacity; they become commitments only in a signed proposal. Named experts are proposed on the basis of their published work and their participation in a given proposal is subject to their confirmation.

Potential project objectives

- Strengthen quality assurance and governance in partner universities
- Modernise curricula in business, information systems and AI-related fields
- Build staff capacity for digital teaching and international projects

Potential activities

- Institutional self-assessment and peer review
- Curriculum development with labour-market input
- Staff training and study visits
- Establishment of quality or project offices

Work packages AYBU could lead or co-lead

- Baseline assessment
- Curriculum and quality tools
- Staff development
- Institutionalisation and sustainability

Training modules AYBU could deliver

- Internal quality assurance in practice
- Designing learning-outcome-based curricula
- Managing international projects

Potential deliverables

- Baseline and peer review reports
- Modernised curricula
- Quality assurance handbook
- Staff development programme

Potential pilot activities

- New course units delivered in partner universities
- Peer review visit and follow-up plan

Target groups AYBU can reach

- Partner universities' academic and administrative staff
- University leadership
- Students
- Quality agencies

Expected institutional contribution

- Quality assurance expertise
- Curriculum development in business, MIS and AI
- Staff training and study visits in Ankara
- Project management
- Evaluation

8. Management, quality and dissemination capacity

EU projects at AYBU are run by academic project teams with support from the Business School's projects office and the Competitiveness and Innovation Research Centre (REKMER). Financial administration follows Turkish public financial management and control legislation (Law No. 5018); EU grants are kept in dedicated project accounts and the university is subject to external audit by the Turkish Court of Accounts. In the Commission's project database AYBU appears in 28 Erasmus+ cooperation, policy and Jean Monnet projects from call years 2014–2026, 17 of them as coordinator; 9 are running today.

For each project AYBU proposes a quality plan with internal peer review of deliverables, milestone monitoring and partner feedback surveys. The university operates an institutional quality management system under the national Higher Education Quality Council framework, and Business School staff include an accredited external evaluator of that Council.

AYBU disseminates through its institutional website and faculty pages, official social media accounts, a community of more than 26 000 students and about 2 600 staff, its partner universities and its links with ministries, municipalities, chambers and Teknopark Ankara. Multiplier events and training activities can be hosted on its Ankara campuses, and online courses can be delivered through the Distance Education Research Centre.

Results can be sustained through courses in degree programmes, certificate programmes of the Continuing Education Centre, online delivery by the Distance Education Research Centre and follow-up funding from national programmes such as TÜBİTAK. Open publication of materials is the default.

9. Partners we would like to work with

- Universities in Africa, Central Asia, the Western Balkans and the Neighbourhood
- European universities with capacity-building experience
- Quality assurance agencies
- Ministries of higher education

10. Organisation identification

Legal name (national language)	ANKARA YILDIRIM BEYAZIT ÜNİVERSİTESİ
Legal name (Latin characters)	ANKARA YILDIRIM BEYAZIT UNIVERSITESI
Name in English	Ankara Yıldırım Beyazıt University (AYBU)
Organisation ID (OID)	E10137893
PIC	952723525
National / fiscal ID	9600521531
Type of organisation	Higher education institution (tertiary level); Public (state) university; non-profit public body
Erasmus Charter for Higher Education	Erasmus Charter for Higher Education holder — Erasmus code TR ANKARA15
Established	21 July 2010 (decision published in the Official Gazette)
Registered address	AYBÜ Etlik Milli İrade Binası, B-Blok, Ayvalı Mah. Gazze Cad. No: 7, Etlik, Keçiören, 06010 Ankara, Türkiye
Main campus	Esenboğa Merkez Külliyesi, Dumlupınar Mah., 06760 Çubuk / Ankara
Region (NUTS)	TR51 – Ankara
Website	https://aybu.edu.tr
General e-mail / telephone	basin@aybu.edu.tr / +90 312 906 10 00

11. Institutional representative and contact

Legal representative

Name	Prof. Dr. Ali Cengiz Köseoğlu
Position	Rector
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Main contact person

Name	Assoc. Prof. Dr. Musab Talha Akpınar
Position	Associate Professor, Department of Management Information Systems; Vice Dean, Business School
Unit	Business School – Department of Management Information Systems

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Academic profile	https://avesis.aybu.edu.tr/takpinar

12. Links

- University: https://aybu.edu.tr
- Business School: https://aybu.edu.tr/isletme/en
- Academic profiles (AVESIS): https://avesis.aybu.edu.tr
- AYBU projects in the Erasmus+ project database: https://erasmus-plus.ec.europa.eu/projects

Data verified on 20.11.2026. Institutional figures from aybu.edu.tr and AYBU records; project data from the European Commission's Erasmus+ project lists; staff data from AVESIS.