ERASMUS+ 2027 · THEMATIC PROFILE 11 OF 35

Entrepreneurship and Innovation Ecosystems

Partner Identification Form · Ankara Yıldırım Beyazıt University (AYBU), Türkiye

Why include AYBU in your consortium? Entrepreneurship education backed by a technopark, a technology transfer office and published impact research. AYBU is a public university in Ankara with an Erasmus Charter for Higher Education and 28 Erasmus+ cooperation projects in the Commission's project database since 2014, 17 as coordinator. One contact for every thematic profile: Assoc. Prof. Dr. Musab Talha Akpınar, mtakpinar@aybu.edu.tr.

1. Five reasons specific to this theme

1. Founding partner of Teknopark Ankara and owner of a Technology Transfer Office
2. A research centre for competitiveness and innovation that runs entrepreneurship training
3. Published evidence on how entrepreneurial education raises entrepreneurial intention
4. Courses in entrepreneurship and project development taught in English
5. Research on technology development zones and the innovative class in Türkiye

2. Thematic institutional profile

Entrepreneurship at AYBU combines teaching, research and an ecosystem. The Business School teaches entrepreneurship and project development, the Competitiveness and Innovation Research Centre runs entrepreneurship training, and the university is a founding partner of Teknopark Ankara with its own Technology Transfer Office. Research shows how entrepreneurial education turns into intention through self-efficacy, how innovative climate supports innovative work behaviour in small firms and how smart specialisation can connect with place marketing.

Relevant faculties, departments and centres

- Business School – Department of Management
- Competitiveness and Innovation Research Centre (REKMER)
- Technology Transfer Office
- Teknopark Ankara
- Career Planning and Management Research Centre

Research and training infrastructure

- Teknopark Ankara (defence, medical technologies, electronics, IT and software)
- Technology Transfer Office (established 2018)
- REKMER entrepreneurship training programmes

3. Relevant previous projects

Project number	Title	Action	Call	AYBU role	EU grant (project)	Status
2025-1-TR01-KA220-YOU-000352941	YouthGreen 5.0 – Fair Transition with Green Skills and Circular Economy	Cooperation partnerships in youth	2025	Partner	EUR 250 000	Ongoing
101244836	BIAD - AI-Enabled Skill-Building for Tourism and Hospitality: Bridging the Industry-Academia Divide	Alliances for Education and Enterprises	2025	Partner	EUR 1 489 605	Ongoing
2020-1-TR01-KA203-094567	Network Marketing and Initiatives	Strategic Partnerships for higher education	2020	Coordinator	EUR 148 580	Completed
2016-1-TR01-KA205-033056	STRENGTHENING ENTREPRENEURIAL SPARKS	Strategic Partnerships for youth	2016	Partner	EUR 250 409	Completed

Source: European Commission, Erasmus+ project lists, export of 19.11.2026. Grant = total EU grant of the project as awarded.

4. Key academic experts

Expert	Unit	Relevance to this theme	Profile
Assoc. Prof. Dr. Semih Ceyhan	Business School – Management (Management and Organisation)	Teaches entrepreneurship and project development; research on entrepreneurship and innovation management	AVESIS
Res. Asst. Ahmet Şükrü Pampal	Business School – International Trade and Business	Entrepreneurial education, self-efficacy and intention; innovative work behaviour	AVESIS
Asst. Prof. Dr. Mustafa Ünsalan	Business School – Management (Marketing)	Smart specialisation and destination marketing; technoparks; university–business cooperation project	AVESIS
Asst. Prof. Dr. İsmail Çağrı Doğan	Business School – Management (Management and Organisation)	Exploration and exploitation in managerial decisions; strategic human capital	AVESIS
Prof. Dr. Hasan Engin Şener	Business School – Management (Management and Organisation)	Research project on entrepreneurial identity in micro-enterprises	AVESIS

Assoc. Prof. Dr. Semih Ceyhan. Associate Professor of Management at the AYBU Business School, teaching strategic management, entrepreneurship, project development and sustainability in business. His research addresses SME performance, green human resource management, green information systems and digital technology use. He has worked on Erasmus+ partnerships since 2014, leads AYBU's team in Empathetic Classrooms and served as senior

expert in an EU technical assistance project. Teaching covers strategic Management; Project Development and Management; Entrepreneurship; BUS 318 Sustainability and Business.

Res. Asst. Ahmet Şükrü Pampal. Research Assistant in International Trade and Business at the AYBU Business School and doctoral candidate in management and organisation, with a nine-month research stay at Trinity College Dublin Business School. He studies entrepreneurial education and intention, innovative work behaviour and knowledge sharing in SMEs, and has written on quality management and employability in higher education and on supply chain risk management. Teaching covers research assistant duties in international trade and business. Research record on AVESIS: 12 publications (2 in Scopus), Google Scholar h-index 2, 1 project.

Asst. Prof. Dr. Mustafa Ünsalan. Assistant Professor of Marketing and Deputy Head of the Department of Management at the AYBU Business School, with a doctorate from Marmara University and an MBA from the University of New Haven. He studies AI in marketing, brand loyalty, consumer response to information and destination marketing, and has worked on projects about SME internationalisation, destination promotion and university–business cooperation. Teaching covers marketing courses. Research record on AVESIS: 38 publications, Google Scholar h-index 5 (158 citations), 3 projects, 8 theses supervised.

5. Keywords

entrepreneurship education · entrepreneurial intention · entrepreneurial self-efficacy · innovation management · start-up support · technology transfer · technoparks · university–business cooperation · innovative work behaviour · smart specialisation · micro-enterprises · incubation · social entrepreneurship · intrapreneurship · regional innovation ecosystems

6. Alignment with Erasmus+ 2027

Entrepreneurial mindset and skills across education sectors; cooperation between higher education, VET and business; regional innovation.

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Cooperation Partnerships in higher education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in youth	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in vocational education and training	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Alliances for Innovation	14 September 2027, 17:00 Brussels time	EUR 1 000 000 for a 2-year project, EUR 1 500 000 for a 3-year project (Lot 1); EUR 4 000 000 for a 4-year project (Lot 2) (Guide p. 322)	Partner or work-package leader; coordinator for a focused Lot 1
Capacity Building in the field of youth	2 March 2027, 17:00 Brussels time	Up to EUR 300 000 for projects targeting Regions 1, 2 and 3; up to EUR 450 000 for Region 9 (Sub-Saharan Africa), including youth exchanges and youth participation activities (Guide p. 358)	Partner

7. What AYBU can contribute

Contributions described here are potential contributions based on verified institutional capacity; they become commitments only in a signed proposal. Named experts are proposed on the basis of their published work and their participation in a given proposal is subject to their confirmation.

Potential project objectives

- Strengthen entrepreneurial competences of students and young people
- Connect training with real start-up support structures
- Measure the effect of entrepreneurship education

Potential activities

- Comparative study of entrepreneurship education outcomes
- Challenge-based programmes with technopark companies
- Mentor training
- Toolkits for educators and youth workers

Work packages AYBU could lead or co-lead

- Evidence base and competence framework
- Programme design
- Piloting with ecosystem actors
- Impact measurement and scaling

Training modules AYBU could deliver

- From idea to business model
- Entrepreneurial self-efficacy and resilience
- Working with technology transfer offices

Potential deliverables

- Competence framework aligned with EntreComp
- Challenge-based programme
- Mentor guide
- Impact study

Potential pilot activities

- Challenge-based programme with Teknopark Ankara firms
- Entrepreneurship module for international students

Target groups AYBU can reach

- Students and recent graduates

- Young entrepreneurs
- Educators and mentors
- Start-ups and SMEs

Expected institutional contribution

- Programme and curriculum design
- Access to technopark firms and mentors
- Measurement of entrepreneurial intention and self-efficacy
- Piloting with students
- Dissemination to the Ankara ecosystem

8. Management, quality and dissemination capacity

EU projects at AYBU are run by academic project teams with support from the Business School's projects office and the Competitiveness and Innovation Research Centre (REKMER). Financial administration follows Turkish public financial management and control legislation (Law No. 5018); EU grants are kept in dedicated project accounts and the university is subject to external audit by the Turkish Court of Accounts. In the Commission's project database AYBU appears in 28 Erasmus+ cooperation, policy and Jean Monnet projects from call years 2014–2026, 17 of them as coordinator; 9 are running today.

For each project AYBU proposes a quality plan with internal peer review of deliverables, milestone monitoring and partner feedback surveys. The university operates an institutional quality management system under the national Higher Education Quality Council framework, and Business School staff include an accredited external evaluator of that Council.

AYBU disseminates through its institutional website and faculty pages, official social media accounts, a community of more than 26 000 students and about 2 600 staff, its partner universities and its links with ministries, municipalities, chambers and Teknopark Ankara. Multiplier events and training activities can be hosted on its Ankara campuses, and online courses can be delivered through the Distance Education Research Centre.

Results can be sustained through courses in degree programmes, certificate programmes of the Continuing Education Centre, online delivery by the Distance Education Research Centre and follow-up funding from national programmes such as TÜBİTAK. Open publication of materials is the default.

9. Partners we would like to work with

- Incubators and technoparks
- Business schools
- Chambers of commerce
- Youth organisations
- Development agencies

10. Organisation identification

Legal name (national language)	ANKARA YILDIRIM BEYAZIT ÜNİVERSİTESİ

Legal name (Latin characters)	ANKARA YILDIRIM BEYAZIT UNIVERSITESI
Name in English	Ankara Yıldırım Beyazıt University (AYBU)
Organisation ID (OID)	E10137893
PIC	952723525
National / fiscal ID	9600521531
Type of organisation	Higher education institution (tertiary level); Public (state) university; non-profit public body
Erasmus Charter for Higher Education	Erasmus Charter for Higher Education holder — Erasmus code TR ANKARA15
Established	21 July 2010 (decision published in the Official Gazette)
Registered address	AYBÜ Etlik Milli İrade Binası, B-Blok, Ayvalı Mah. Gazze Cad. No: 7, Etlik, Keçiören, 06010 Ankara, Türkiye
Main campus	Esenboğa Merkez Külliyesi, Dumlupınar Mah., 06760 Çubuk / Ankara
Region (NUTS)	TR51 – Ankara
Website	https://aybu.edu.tr
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11. Institutional representative and contact

Legal representative

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Main contact person

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12. Links

- University: https://aybu.edu.tr
- Business School: https://aybu.edu.tr/isletme/en
- Academic profiles (AVESIS): https://avesis.aybu.edu.tr
- AYBU projects in the Erasmus+ project database: https://erasmus-plus.ec.europa.eu/projects

Data verified on 20.11.2026. Institutional figures from aybu.edu.tr and AYBU records; project data from the European Commission's Erasmus+ project lists; staff data from AVESIS.