ERASMUS+ 2027 · THEMATIC PROFILE 02 OF 35

Responsible AI, Data Governance and AI Literacy

Partner Identification Form · Ankara Yıldırım Beyazıt University (AYBU), Türkiye

Why include AYBU in your consortium? Privacy-compliant, trustworthy AI: data governance, AI literacy measurement and training for learners and organisations. AYBU is a public university in Ankara with an Erasmus Charter for Higher Education and 28 Erasmus+ cooperation projects in the Commission's project database since 2014, 17 as coordinator. One contact for every thematic profile: Assoc. Prof. Dr. Musab Talha Akpınar, mtakpinar@aybu.edu.tr.

1. Five reasons specific to this theme

1. A published GDPR-compliant acceptance model for smart city applications (Intelligent Buildings International, 2025)
2. Validated survey instruments on AI literacy and AI anxiety already applied to Turkish university and vocational students
3. A 2025 article on data governance challenges and success factors for businesses
4. A funded AYBU project measuring the societal acceptance of AI in health
5. Academic staff trained in digital forensics and in information systems practice

2. Thematic institutional profile

AYBU researchers study the conditions under which people trust digital systems and the rules those systems must respect. Their publications cover GDPR-compliant technology acceptance for smart city applications, privacy in wearable health devices, data governance for businesses, trust in e-government, ethics of AI in digital forensics and the measurement of AI literacy and AI anxiety among students. This gives the university a practical view of responsible AI: compliance by design, measurable literacy and informed users, including media and information literacy in a world of AI-generated content.

Relevant faculties, departments and centres

- Business School – Department of Management Information Systems
- Faculty of Law
- Faculty of Communication
- Commercial and Intellectual Property Law Research Centre

Research and training infrastructure

- MIS curriculum with courses on computer networks and security and digital forensics
- Faculty of Law and its research centres for legal review of AI use cases

3. Relevant previous projects

Project number	Title	Action	Call	AYBU role	EU grant (project)	Status
2025-1-TR01-KA220-YOU-000361387	Unlocking Cybersecurity Pathway: An Exciting Career Path for Youth	Cooperation partnerships in youth	2025	Coordinator	EUR 250 000	Ongoing
101244836	BIAD - AI-Enabled Skill-Building for Tourism and Hospitality: Bridging the Industry-Academia Divide	Alliances for Education and Enterprises	2025	Partner	EUR 1 489 605	Ongoing

Source: European Commission, Erasmus+ project lists, export of 19.11.2026. Grant = total EU grant of the project as awarded.

4. Key academic experts

Expert	Unit	Relevance to this theme	Profile
Asst. Prof. Dr. Mazlum Özçağdavul	Business School – Management Information Systems	GDPR compliance in smart city and health applications; ethics of AI in digital forensics	AVESIS
Assoc. Prof. Dr. Vildan Ateş	Business School – Management Information Systems	AI literacy and AI anxiety studies; data governance; chapter on science and ethics	AVESIS
Prof. Dr. Hasan Engin Şener	Business School – Management (Management and Organisation)	Research project on societal acceptance of AI in health; public policy analysis	AVESIS
Assoc. Prof. Dr. Musab Talha Akpınar	Business School – Management Information Systems	Societal and organisational acceptance of AI-based technologies	AVESIS
Asst. Prof. Dr. Mustafa Ünsalan	Business School – Management (Marketing)	Research on the infodemic and on AI in marketing communication	AVESIS

Asst. Prof. Dr. Mazlum Özçağdavul. Assistant Professor and Deputy Head of the Department of Management Information Systems at the AYBU Business School, with a Nottingham master's degree and a doctorate in digital forensics. He works on GDPR-compliant smart city applications, privacy in wearable health devices, AI in digital forensics and cloud computing, and took part in the Erasmus+ project Refugee Class Assistance for Teachers. Teaching covers management information systems courses. Research record on AVESIS: 11 publications, 2 projects.

Assoc. Prof. Dr. Vildan Ateş. Associate Professor of Management Information Systems at the AYBU Business School, with sixteen years of earlier IT practice. Her recent studies measure AI literacy among university students, AI anxiety among vocational school students and generative AI acceptance among employees; she also publishes on data governance, trust in e-government and cloud security and took part in the Digital Türkiye Index project. Teaching covers courses in the English-taught Management Information Systems programme. Research record on AVESIS: 91 publications (9 in Scopus), 11 theses supervised.

Prof. Dr. Hasan Engin Şener. Professor of Management and Organisation at the AYBU Business School, working on public administration, public policy analysis, strategic management and leadership. He has contributed to EU-supported

and UNDP projects for Turkish ministries, leads an AYBU research project on the societal acceptance of AI in health and is an accredited external evaluator of the Turkish Higher Education Quality Council and an ISO 9001 internal auditor. Teaching covers strategic management, public administration and human resource management; also teaches at Ahmet Yesevi and Gazi universities.

5. Keywords

responsible AI · AI governance · data governance · GDPR compliance · privacy by design · AI literacy · AI anxiety · trust in digital services · AI ethics · algorithmic transparency · personal data protection · media and information literacy · infodemic · digital citizenship · EU AI Act awareness · societal acceptance of AI

6. Alignment with Erasmus+ 2027

Links digital transformation with common values: AI literacy, critical use of digital content and protection of personal data, in line with the 2027 focus on AI for learning.

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Cooperation Partnerships in higher education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in adult education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in vocational education and training	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in youth	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Jean Monnet Actions in higher education (Modules, Chairs, Centres of Excellence)	3 February 2027, 17:00 Brussels time	Jean Monnet Module EUR 35 000; Chair EUR 60 000; Centre of Excellence EUR 100 000 (Guide p. 394)	Sole applicant

7. What AYBU can contribute

Contributions described here are potential contributions based on verified institutional capacity; they become commitments only in a signed proposal. Named experts are proposed on the basis of their published work and their participation in a given proposal is subject to their confirmation.

Potential project objectives

- Equip learners and staff to use AI critically and lawfully
- Help organisations set up proportionate data and AI governance
- Measure AI literacy and its change over time

Potential activities

- AI literacy and attitude surveys across partner countries
- Development of a responsible AI and data governance toolkit

- Case-based training on privacy, bias and transparency
- Policy brief on AI literacy in education and training

Work packages AYBU could lead or co-lead

- Comparative baseline on AI literacy and regulation
- Toolkit and curriculum development
- Piloting with learners and organisations
- Policy recommendations and exploitation

Training modules AYBU could deliver

- Personal data protection in AI-enabled services
- AI literacy and critical use of generative AI
- Data governance essentials for small organisations

Potential deliverables

- Cross-country AI literacy report
- Responsible AI and data governance toolkit
- Training modules with case studies
- Policy recommendations

Potential pilot activities

- AI literacy measurement before and after training in two student cohorts
- Data governance self-assessment tested with SMEs or municipal units

Target groups AYBU can reach

- Students and educators
- Data and IT officers in small organisations
- Public service managers
- Young people and adult learners

Expected institutional contribution

- Survey instruments for AI literacy and AI anxiety
- Legal and compliance analysis of use cases
- Training content on privacy and data governance
- Policy recommendations
- Statistical evaluation of learning gains

8. Management, quality and dissemination capacity

EU projects at AYBU are run by academic project teams with support from the Business School's projects office and the Competitiveness and Innovation Research Centre (REKMER). Financial administration follows Turkish public financial management and control legislation (Law No. 5018); EU grants are kept in dedicated project accounts and the university is subject to external audit by the Turkish Court of Accounts. In the Commission's project database AYBU appears in 28 Erasmus+ cooperation, policy and Jean Monnet projects from call years 2014–2026, 17 of them as coordinator; 9 are running today.

For each project AYBU proposes a quality plan with internal peer review of deliverables, milestone monitoring and partner feedback surveys. The university operates an institutional quality management system under the national Higher Education Quality Council framework, and Business School staff include an accredited external evaluator of that Council.

AYBU disseminates through its institutional website and faculty pages, official social media accounts, a community of more than 26 000 students and about 2 600 staff, its partner universities and its links with ministries, municipalities, chambers and Teknopark Ankara. Multiplier events and training activities can be hosted on its Ankara campuses, and online courses can be delivered through the Distance Education Research Centre.

Results can be sustained through courses in degree programmes, certificate programmes of the Continuing Education Centre, online delivery by the Distance Education Research Centre and follow-up funding from national programmes such as TÜBİTAK. Open publication of materials is the default.

9. Partners we would like to work with

- Data protection and digital rights NGOs
- Universities with law and technology centres
- Technology companies
- Public authorities and regulators
- Media literacy organisations

10. Organisation identification

Legal name (national language)	ANKARA YILDIRIM BEYAZIT ÜNİVERSİTESİ
Legal name (Latin characters)	ANKARA YILDIRIM BEYAZIT UNIVERSITESI
Name in English	Ankara Yıldırım Beyazıt University (AYBU)
Organisation ID (OID)	E10137893
PIC	952723525
National / fiscal ID	9600521531
Type of organisation	Higher education institution (tertiary level); Public (state) university; non-profit public body
Erasmus Charter for Higher Education	Erasmus Charter for Higher Education holder — Erasmus code TR ANKARA15
Established	21 July 2010 (decision published in the Official Gazette)

Registered address	AYBÜ Etlik Milli İrade Binası, B-Blok, Ayvalı Mah. Gazze Cad. No: 7, Etlik, Keçiören, 06010 Ankara, Türkiye
Main campus	Esenboğa Merkez Külliyesi, Dumlupınar Mah., 06760 Çubuk / Ankara
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11. Institutional representative and contact

Legal representative

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12. Links

- University: https://aybu.edu.tr
- Business School: https://aybu.edu.tr/isletme/en
- Academic profiles (AVESIS): https://avesis.aybu.edu.tr
- AYBU projects in the Erasmus+ project database: https://erasmus-plus.ec.europa.eu/projects

Data verified on 20.11.2026. Institutional figures from aybu.edu.tr and AYBU records; project data from the European Commission's Erasmus+ project lists; staff data from AVESIS.