ERASMUS+ 2027 · THEMATIC PROFILE 20 OF 35

Public Administration and Digital Governance

Partner Identification Form · Ankara Yıldırım Beyazıt University (AYBU), Türkiye

Why include AYBU in your consortium? Digital governance and public-sector capacity building from the capital city, with e-government research. AYBU is a public university in Ankara with an Erasmus Charter for Higher Education and 28 Erasmus+ cooperation projects in the Commission's project database since 2014, 17 as coordinator. One contact for every thematic profile: Assoc. Prof. Dr. Musab Talha Akpınar, mtakpinar@aybu.edu.tr.

1. Five reasons specific to this theme

1. Published studies on e-government public value and trust in e-government services
2. Participation in the Digital Türkiye Index project
3. A professor who trains public personnel and assesses institutional capacity
4. EU-supported project experience on civilian oversight in the security sector
5. Location in Ankara close to ministries and regulators

2. Thematic institutional profile

AYBU sits in the capital city and its staff work routinely with ministries and municipalities. Research covers citizen-oriented participation mechanisms, performance audit, strategic planning in Turkish public administration, the public value of e-government, trust in e-government services and a multi-criteria framework for digital governance investment; staff also took part in the Digital Türkiye Index. Project experience includes an EU-supported programme on civilian oversight of internal security and capacity assessments for public bodies.

Relevant faculties, departments and centres

- Business School
- Faculty of Political Sciences
- Ankara Studies Research Centre
- Department of Management Information Systems

Research and training infrastructure

- MIS course on e-government and public transformation
- Graduate programmes for public-sector professionals

3. Relevant previous projects

Project number	Title	Action	Call	AYBU role	EU grant (project)	Status
101244836	BIAD - AI-Enabled Skill-Building for Tourism and Hospitality: Bridging the Industry-Academia Divide	Alliances for Education and Enterprises	2025	Partner	EUR 1 489 605	Ongoing
2020-1-TR01-KA204-092715	Supporting Public Education Centers' Educators for Refugee Adaptation	Strategic Partnerships for adult education	2020	Coordinator	EUR 159 435	Completed
2016-1-DE02-KA204-003278	Educitizens - Educate to Particpate	Strategic Partnerships for adult education	2016	Partner	EUR 108 800	Completed

Source: European Commission, Erasmus+ project lists, export of 19.11.2026. Grant = total EU grant of the project as awarded.

4. Key academic experts

Expert	Unit	Relevance to this theme	Profile
Prof. Dr. Hasan Engin Şener	Business School – Management (Management and Organisation)	Public administration, citizen participation, performance audit, training of civil servants	AVESIS
Assoc. Prof. Dr. Vildan Ateş	Business School – Management Information Systems	Trust in e-government; Digital Türkiye Index; job satisfaction of public information workers	AVESIS
Assoc. Prof. Dr. Musab Talha Akpınar	Business School – Management Information Systems	Public value of e-government; data-driven digital governance framework	AVESIS
Assoc. Prof. Dr. Semih Ceyhan	Business School – Management (Management and Organisation)	Introduction of strategic planning in Turkish public administration	AVESIS
Asst. Prof. Dr. Mazlum Özçağdavul	Business School – Management Information Systems	Data protection compliance in public digital services	AVESIS

Prof. Dr. Hasan Engin Şener. Professor of Management and Organisation at the AYBU Business School, working on public administration, public policy analysis, strategic management and leadership. He has contributed to EU-supported and UNDP projects for Turkish ministries, leads an AYBU research project on the societal acceptance of AI in health and is an accredited external evaluator of the Turkish Higher Education Quality Council and an ISO 9001 internal auditor. Teaching covers strategic management, public administration and human resource management; also teaches at Ahmet Yesevi and Gazi universities.

Assoc. Prof. Dr. Vildan Ateş. Associate Professor of Management Information Systems at the AYBU Business School, with sixteen years of earlier IT practice. Her recent studies measure AI literacy among university students, AI anxiety among vocational school students and generative AI acceptance among employees; she also publishes on data governance, trust in e-government and cloud security and took part in the Digital Türkiye Index project. Teaching covers courses in the English-taught Management Information Systems programme. Research record on AVESIS: 91 publications (9 in Scopus), 11 theses supervised.

Assoc. Prof. Dr. Musab Talha Akpınar. Vice Dean of the AYBU Business School and Associate Professor of Management Information Systems. His research addresses smart cities, technology acceptance, AI adoption and data-driven digital governance. He leads AYBU's work in the Erasmus+ Alliance for Innovation BIAD on AI-enabled skills analysis and micro-credentials, has taken part in Erasmus+ partnerships since 2016 and is the author of Smart Cities: Cases and Implications (2023). Teaching covers management information systems courses in the English-taught MIS programme (smart cities, business intelligence and AI-related subjects in the departmental curriculum).

5. Keywords

public administration · digital governance · e-government · public value · trust in digital public services · citizen participation · strategic planning · performance audit · institutional capacity · public sector training · digital maturity index · data-driven government · civil service leadership · open government · public service innovation

6. Alignment with Erasmus+ 2027

Participation in democratic life and civic engagement; digital transformation of public services; adult learning for public staff.

Relevant 2027 action	Deadline (Brussels time)	Grant per project	Role AYBU can take
Cooperation Partnerships in adult education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in higher education	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Cooperation Partnerships in vocational education and training	9 March 2027, 12:00 Brussels time	Lump sum EUR 120 000, 250 000 or 400 000	Coordinator and partner
Capacity Building in Higher Education	9 February 2027, 17:00 Brussels time	Strand 1 (Fostering access to cooperation in higher education): EUR 200 000–400 000; Strand 2 (Partnerships for transformation): EUR 400 000–800 000; Strand 3 (Structural reform projects): EUR 600 000–1 000 000 (Guide p. 337)	Coordinator or partner
Jean Monnet Actions in higher education (Modules, Chairs, Centres of Excellence)	3 February 2027, 17:00 Brussels time	Jean Monnet Module EUR 35 000; Chair EUR 60 000; Centre of Excellence EUR 100 000 (Guide p. 394)	Sole applicant

7. What AYBU can contribute

Contributions described here are potential contributions based on verified institutional capacity; they become commitments only in a signed proposal. Named experts are proposed on the basis of their published work and their participation in a given proposal is subject to their confirmation.

Potential project objectives

- Build digital and data competences of public staff
- Improve citizen-centred design of digital services
- Support strategic planning and performance management

Potential activities

- Competence needs analysis in public bodies
- Training programme on digital governance
- Citizen trust and satisfaction surveys
- Peer learning between administrations

Work packages AYBU could lead or co-lead

- Needs analysis
- Training design and delivery
- Citizen-side research
- Peer learning and policy recommendations

Training modules AYBU could deliver

- Digital governance for public managers
- Measuring citizen trust in e-services
- Strategic planning and performance

Potential deliverables

- Competence framework for public staff
- Training programme
- Citizen trust study
- Policy recommendations

Potential pilot activities

- Training pilot with municipal or ministry staff
- Citizen survey on a digital public service

Target groups AYBU can reach

- Civil servants and municipal staff

- Public managers
- Students of public administration
- Citizens

Expected institutional contribution

- Needs analysis in public bodies
- Training delivery for civil servants
- Citizen trust measurement
- Policy recommendations
- Access to public stakeholders in Ankara

8. Management, quality and dissemination capacity

EU projects at AYBU are run by academic project teams with support from the Business School's projects office and the Competitiveness and Innovation Research Centre (REKMER). Financial administration follows Turkish public financial management and control legislation (Law No. 5018); EU grants are kept in dedicated project accounts and the university is subject to external audit by the Turkish Court of Accounts. In the Commission's project database AYBU appears in 28 Erasmus+ cooperation, policy and Jean Monnet projects from call years 2014–2026, 17 of them as coordinator; 9 are running today.

For each project AYBU proposes a quality plan with internal peer review of deliverables, milestone monitoring and partner feedback surveys. The university operates an institutional quality management system under the national Higher Education Quality Council framework, and Business School staff include an accredited external evaluator of that Council.

AYBU disseminates through its institutional website and faculty pages, official social media accounts, a community of more than 26 000 students and about 2 600 staff, its partner universities and its links with ministries, municipalities, chambers and Teknopark Ankara. Multiplier events and training activities can be hosted on its Ankara campuses, and online courses can be delivered through the Distance Education Research Centre.

Results can be sustained through courses in degree programmes, certificate programmes of the Continuing Education Centre, online delivery by the Distance Education Research Centre and follow-up funding from national programmes such as TÜBİTAK. Open publication of materials is the default.

9. Partners we would like to work with

- Municipalities and regional authorities
- Schools of public administration
- GovTech companies
- Ministries
- Associations of local authorities

10. Organisation identification

Legal name (national language)	ANKARA YILDIRIM BEYAZIT ÜNİVERSİTESİ

Legal name (Latin characters)	ANKARA YILDIRIM BEYAZIT UNIVERSITESI
Name in English	Ankara Yıldırım Beyazıt University (AYBU)
Organisation ID (OID)	E10137893
PIC	952723525
National / fiscal ID	9600521531
Type of organisation	Higher education institution (tertiary level); Public (state) university; non-profit public body
Erasmus Charter for Higher Education	Erasmus Charter for Higher Education holder — Erasmus code TR ANKARA15
Established	21 July 2010 (decision published in the Official Gazette)
Registered address	AYBÜ Etlik Milli İrade Binası, B-Blok, Ayvalı Mah. Gazze Cad. No: 7, Etlik, Keçiören, 06010 Ankara, Türkiye
Main campus	Esenboğa Merkez Külliyesi, Dumlupınar Mah., 06760 Çubuk / Ankara
Region (NUTS)	TR51 – Ankara
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11. Institutional representative and contact

Legal representative

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12. Links

- University: https://aybu.edu.tr
- Business School: https://aybu.edu.tr/isletme/en
- Academic profiles (AVESIS): https://avesis.aybu.edu.tr
- AYBU projects in the Erasmus+ project database: https://erasmus-plus.ec.europa.eu/projects

Data verified on 20.11.2026. Institutional figures from aybu.edu.tr and AYBU records; project data from the European Commission's Erasmus+ project lists; staff data from AVESIS.